



driedfruits
australia

SPONSORSHIP PROPOSAL

2018

DRIED FRUITS AUSTRALIA

ANNUAL GROWER FORUM

8 NOVEMBER 2018

MILDURA

2018

CONFERENCE



The 2018 Dried Fruits Australia (DFA) conference will be held in Mildura – the heart of Australia's dried grape industry – on Thursday 8 November.

The half-day event includes a members-only AGM and a grower forum, which covers key issues affecting the dried grape industry.

About 100 representatives from the growing, processing and marketing sectors attend the annual conference.

At the industry forum, expert speakers will explore current and future trends affecting dried grape growers and the domestic and export markets.

Highlights of the 2018 event program will include:

- Keynote speaker, National Farmers' Federation CEO Tony Mahar, on major issues affecting horticulture;
- Dr Vinay Pagay from the University of Adelaide talking vineyard cooling in extreme conditions;
- Plant Health Australia's Dr Susanna Driessen discussing critical biosecurity issues; and
- CSIRO's Dr Peter Clingeffer on developing new grape varieties.

With key players from the dried grape industry gathered in one venue, there will be excellent networking opportunities before and after the forum.

Sponsors can also engage with attendees as part of the forum program. This is an ideal opportunity to showcase products and services to a targeted audience.

All sponsors will be acknowledged before, during and after the event on the DFA website and in promotional and conference materials.

SPONSORSHIP

OPTIONS



DFA is offering its value chain partners a unique opportunity to promote their company, service or product.

Please consider the sponsorship options listed below.

A limited number of each sponsorship package is available.

Presentation package - \$600 +GST

- Presentation of up to five minutes during the forum.
- Marketing materials on attendees' seats and at registration table.
- Banner on display at registration.
- Sponsorship acknowledgement at forum, in conference materials and in The Vine magazine.
- Logo and website on DFA website.

Promotion package - \$500 +GST

- Third-page advertisement in industry magazine The Vine.
- Networking opportunities with attendees before forum and afterwards at drinks and nibbles.
- Company banner and marketing materials on display at forum registration tables.
- Sponsorship acknowledgement at forum, in conference materials and in The Vine.
- Logo and website on DFA website.

Networking package - \$200 +GST

- Networking opportunities with attendees before forum and afterwards at drinks and nibbles.
- Company banner and marketing materials on display at forum registration tables.
- Sponsorship acknowledgement at forum, in conference materials and in The Vine magazine.
- Logo and website on DFA website.

CONTACT

DFA



For more information or to secure your place, contact Dried Fruits Australia:

54-56 Lemon Avenue, Mildura
03 5023 5174
admin@driedfruitsaustralia.org.au

Conference webpage:
[www.driedfruitsaustralia.org.au/
annual-conference-2018](http://www.driedfruitsaustralia.org.au/annual-conference-2018)

Note: The final decision on forum sponsorship will be made by the board in line with DFA's vision and mission.

2018 GROWER FORUM

Sponsorship application form

Contact details

Company name:

Contact name:

Postal address:

Telephone:

Email:

Website:

Package option

Presentation package - \$600 + GST

Promotion package - \$500 + GST

Networking package - \$200 + GST

Contract

Payment must be made on signing the contact. If, for any reason, the conference is cancelled, a 70% refund will be given to the sponsor.

Signature _____

Name and date _____