

DFA welcomes new CEO



Dried Fruits Australia will welcome Anne Mansell to the role of CEO next Tuesday 7 February. The former Mildura Development Corporation CEO will replace Phil Chidgzey, who is retiring after 15 years at DFA.

Ms Mansell, who has more than 20 years' experience in the horticulture sector, said she was excited to take on the role and work with and learn from those in the dried fruits industry.

"I look forward to assisting with the delivery of the industry's key objectives, including further industry investment and grower confidence, market growth, best practice, and supporting a sustainable and innovative sector," she said.

"I believe the Australian dried fruits industry is at an exciting point in time for continued innovation, expansion and market development.

"Interest in quality Australian food products, particularly from north Asian markets, provides serious potential for growth.

"Ensuring the sustainability and development of existing markets while exploring new opportunities is important to the dried fruits industry."

Disclaimer:

Dried Fruits Australia provides this information in good faith and of a general nature. Growers should make their own decisions regarding individual situations and property conditions.

Ms Mansell has spent the past three years as policy officer for Federal Member for Mallee Andrew Broad, and has extensive experience in the local citrus and economic development industries.

Read more about Anne on the [DFA website](#).



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